



Government of India
Directorate of Advertising & Visual Publicity
 Ministry of Information and Broadcasting
 Phase IV, Soochna Bhavan, CGO Complex, Lodhi Road,

New Delhi- 110003.

To

127176 [HINDI/DAILY(M)]
 The Publisher
 PRATAHKAL
 543, Laxmi Plaza, Laxmi
 Industrial Estate
 New Link Road, Andhari(W),
 Mumbai- 400053
 MUMBAI
 MAHARASHTRA
 Pincode : 400002

[RNI] [Standard] [UNBOUND]
 I.D. No.1/29/2008-MUC

Website : <http://www.davp.nic.in>

E-mail : jdadvtdavp@nic.in


Phone : 011 - 24369539

Revised rate for Advertisements wef 15/01/2014 to 31/12/2015

1. DAVP Code	127176
2. Name of the Newspaper	PRATAHKAL
3. Place of Publication	MUMBAI
4. Language	HINDI
5. Periodicity	DAILY (M)
6. Accepted Circulation	224906
7. Revised rate per square cms	85.28
8. Net rate after agency discount of 15%	72.50

Please note that all other conditions in your rate contract with DAVP remains unchanged as per provisions of the existing advertisement policy of the Government of India.




 (B.P. MISHRA)
 Media Executive
 D. A. V. P.,
 Ministry of I & B
 New Delhi

Media Executive (Advertising)