



Government of India
Directorate of Advertising & Visual Publicity
 Ministry of Information and Broadcasting
 Phase IV, Soochna Bhavan, CGO Complex, Lodhi Road,
 New Delhi- 110003.


To

129848 [HINDI/DAILY (M)] [CA] [Standard] [UNBOUND]
 The Publisher I.D. No.1/29/2008-MUC
 PRATAH KAAL
 PRATAHKAL MULTIMEDIA LTD RAJ VYAS HOUSE, RAJ VYAS
 HOUSE, KHANDA FALSA
 BHEEMJI KA MOHALLA, JODHPUR, Website
 :http://www.davp.nic.in
 JODHPUR E-mail
 :jdadvtdavp@nic.in
 RAJASTHAN Phone :011 - 24369539
 Pincode : 342001

Revised rate for Advertisements wef 15/10/2013 to 31/12/2015

1. DAVP Code	129848
2. Name of the Newspaper	PRATAH KAAL
3. Place of Publication	JODHPUR
4. Language	HINDI
5. Periodicity	DAILY (M)
6. Accepted Circulation	73806
7. Revised rate per square cms	28.44
8. Net rate after agency discount of 15%	24.10

Please note that all other conditions in your rate contract with DAVP remains unchanged as per provisions of the existing advertisement policy of the Government of India.


 (B.P. MEHTA)
 Media Executive
 D. A. V. P.,
 Ministry of I & B
 New Delhi

Media Executive (Advertising)
DAVP, Min of I & B

NB :- This is a computer generated letter and does not require any signature of the issuing authority.