



Government of India  
**Directorate of Advertising & Visual Publicity**  
 Ministry of Information and Broadcasting  
 Phase IV, Soochna Bhavan, CGO Complex, Lodhi Road,  
 New Delhi- 110003.

To

129857 [HINDI/DAILY (M) ]

[CA] [Standard] [UNBOUND]

The Publisher

I.D. No.1/29/2008-MUC

PRATAHKAL

138 RAJENDRA BHAWAN, RAJENDRA PLACE, NEW

DELHI-8

Website

:http://www.davp.nic.in

NEW DELHI

E-mail :jdadvtdavp@nic.in

DELHI


Phone :011 - 24369539

Pincode : 110008

Revised rate for Advertisements wef 15/10/2013 to 31/12/2015

1. DAVP Code	129857
2. Name of the Newspaper	<b>PRATAHKAL</b>
3. Place of Publication	DELHI
4. Language	HINDI
5. Periodicity	DAILY (M)
6. Accepted Circulation	75000
7. Revised rate per square cms	<b>28.44</b>
8. Net rate after agency discount of 15%	<b>24.10</b>

Please note that all other conditions in your rate contract with DAVP remains unchanged as per provisions of the existing advertisement policy of the Government of India.

  
 (B.P. MEHTA)  
 Media Executive  
 D. A. V. P.,  
 Ministry of I & B  
 New Delhi

Media Executive (Advertising)  
DAVP, Min of I & B

**NB** :- This is a computer generated letter and does not require any signature of the issuing authority.